



Italian Canadian Cultural
Association of Nova Scotia



FESTA ITALIANA HALIFAX

SEPTEMBER 5-6, 2025

SPONSORSHIP PROPOSAL

Our mission is to enrich, share and reflect Italian Canadian culture through social, cultural, recreational and educational services.



www.FestaitalianaHalifax.ca

Italian Canadian Cultural Association of Nova Scotia

About the Festa Italiana Halifax 2025



The “Festa Italiana Halifax” delivers an experience of Italy that the entire family can enjoy - right here in Halifax, Nova Scotia!

Run entirely by volunteers, the ICCA has become HRM’s ‘Little Italy,’ creating a space for Italian Canadians to congregare with one another and the people in our community who want to experience “La Bella Vita!” (*The Good Life*)

Many volunteers spearhead this event every year, supported by sponsors and the people of HRM. It’s an event created by past generations and continues to be appreciated by young and old today.

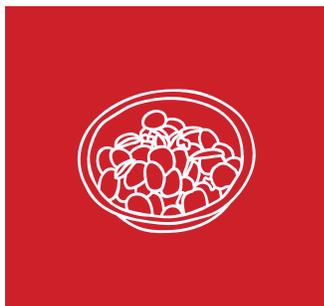
More than 2000 people come through Festa Italiana doors every September; this is your opportunity to highlight your company and brand to the people of Halifax.

 <h3>Food</h3> <p>Enjoy our Festa Italiana experience which offers everyone a taste of many types of Italian food favourites.</p>	 <h3>Community</h3> <p>Our events and activities are focused on building family and community ties.</p>	 <h3>Culture</h3> <p>Honouring Italian heritage and enhancing the quality of life in Nova Scotia is our core mission.</p>
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Festa Italiana Schedule for 2025

In 2025, we are building on our success from 2024 with a weekend filled with Italian food and culture as people continue to get back out in our community to have a good time with family and friends. With our special “Gnocchi Night” menu on Friday night and our full fare of Italian foods on Saturday, we plan to give Halifax the Taste of Italy that they have been craving... with your help! Both days will be filled with Italian culture, language, music and activities for people of all ages, abilities and interests.

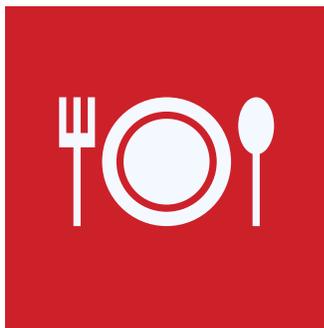


GNOCCHI NIGHT

Friday, September 5th | 6-9pm

Enjoy a plate of Gnocchi Tricolori, salad, meatballs, BBQ sausage, arrosticini, and desserts.

1 Wine Tasting Session at 7pm



AUTHENTIC ITALIAN FOOD

Saturday, September 6th | 12-9pm

Choose from traditional meat lasagna, cannelloni, pasta, pizza, meatballs, polenta, salad, BBQ sausages, arrosticini, salad, and our delicious desserts - Cannoli, Crostata, Crostoli & Tiramisu.

3 Wine Tasting Sessions at 2pm, 4pm and 6pm



Festa Italiana Halifax Activities



WINE TASTING \$65 pp **Friday, 7pm & Saturday 2pm, 4pm & 7pm**

Pre-book your spot for one of these limited wine-tasting sessions and learn more about Italy and Italian wines. Led by professional sommeliers, with light food accompaniment. Limit 12 seats/session

Learn to Speak Italian!

Our language school teachers will be offering Free Italian lessons at the Festa. Join us... Parli Italiano!



Coming to Halifax Documentary

Watch this documentary which offers a "Conversation with Italian Immigrant Women". Written by Nancy Spina and produced by Kevin Moynihan.

Learn a Little about Italy

Meet some of our Italian members as they share stories and lessons about our culture, and life and travel in Italy. Visit the ICCA Library.



Kids Activities

Kids can have fun at the Festa too! Face painting, activities, and Andiamo a Pescare - Let's go fishing! Win a prize everytime .



Sponsorship Packages

The ICCA-NS offers our sponsors a variety of ways we can highlight you & your business to our online community of 2000+ people and the more than 1500 who walk through our doors at the Festa Italiana. We are always open to new ideas on how we can partner with you and your company.



Gold Sponsor \$1500

- Sponsor logo on our website (to December 31, 2025) and social media graphics for the event
- Acknowledgement at the event and promotional material
- Mention in 2 marketing emails to our list
- 4 Mentions and highlights on our social media channels
- 30 entry tickets to the Festa



Silver Sponsor \$1000

- Sponsor logo on our website (to December 31, 2025)
- Acknowledgement at the event and promotional material
- Mention in 1 marketing email to our list
- 2 Mentions and highlights on our social media channels
- 20 entry tickets to the Festa



Bronze Sponsor \$500

- Acknowledgement at the event and promotional material
- Mention in 1 marketing email to our list
- 1 mention and highlight on our social media channels
- 10 entry tickets to the Festa



Partner Sponsor \$250

- Acknowledgement at the event and promotional material
- 5 entry tickets to the Festa



Diamond Sponsor

\$ 2500 and up [Please contact us for details.](#)

QUESTIONS? Reach out to our sponsorship lead, Marco Chiarot, at 902-471-7282 or via our online [form](#), and we will be in touch.



Special Sponsorship Packages

We also offer a variety of ways to sponsor the Festa, including in-kind sponsorships. If you have something special in mind, please reach out to Marco Chiarot, our Sponsorship Lead at 902- 471-7282

Wine Tasting Sponsor \$500

(All 4 available for \$2,000)



- Your company name assigned to one of our Wine Tasting Sessions
- Sponsor logo on our website (to October 1, 2025)
- Acknowledgement at the event and promotional material
- Mention in 1 marketing email to our list
- 1 mention and highlight on our social media channels
- 10 entry tickets to the Festa

4 Sponsor Opportunities Open



Craft Beer Sponsor \$500



- Sponsor logo on our website (to October 1, 2025)
- Acknowledgement at the event and promotional material
- Mention in 1 marketing email to our list
- 1 mention and highlight on our social media channels
- 10 entry tickets to the Festa

1 Sponsor Opportunity Open



Cooler Sponsor \$500



- Sponsor logo on our website (to October 1, 2025)
- Acknowledgement at the event and promotional material
- Mention in 1 marketing email to our list
- 1 mention and highlight on our social media channels
- 10 entry tickets to the Festa

1 Sponsor Opportunity Open



To enquire about becoming a sponsor, please reach out to our sponsorship lead, Marco Chiarot at 902-471-7282 or fill out our [sponsorship form online](#), and we will be in touch. ~ Grazie!